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 Phoenix, Inc.

8 UNITED STATES DISTRICT COURT – SOUTHERN DISTRICT OF
 9 CALIFORNIA

10 CHAD MCKINNEY, an individual,

11 Plaintiff,

12 v.

13 APOLLO GROUP, INC.,
 14 UNIVERSITY OF PHOENIX, a
 Corporation, MECHELLE
 15 BONILLA, an Enrollment Manager
 at UNIVERSITY OF PHOENIX,
 KYAN FLYNN, Director of
 Enrollment at UNIVERSITY OF
 16 PHOENIX, APRIL ALCORN, an
 Employees Relations Consultant at
 UNIVERSITY OF PHOENIX,
 17 CARLYN LINDSTEN, Associate
 Director of Enrollment at
 UNIVERSITY OF PHOENIX

18 Defendants

CASE NO. 07-CV-2373 WQH CAB

**MEMORANDUM OF POINTS AND
 AUTHORITIES IN SUPPORT OF
 MOTION TO SET ASIDE ENTRY
 OF DEFAULT AGAINST THE
 UNIVERSITY OF PHOENIX, INC.**

[FRCP 55(c)]

**NO ORAL ARGUMENT UNLESS
 REQUESTED BY THE COURT**

Date: May 12, 2008

Time: 11:00 a.m.

Courtroom: 4

Judge: Hon. William Q. Hayes

DATE OF FILING: December 19, 2007

I.

INTRODUCTION

The University of Phoenix, Inc. (“UOP”) seeks to set aside the clerk’s entry of default entered against it in this action for good cause shown pursuant to Federal Rules of Civil Procedure (“FRCP”) 55(c). In plaintiff Chad McKinney’s (“McKinney”) third round of entries of default obtained through insufficient notice and improper service, he now claims to have provided service of process to UOP separately from Apollo Group, Inc. (“Apollo”). Yet, McKinney did not file his entry of default against UOP until several weeks after Apollo pointed out McKinney’s service errors in its Motion to Dismiss and Motion to Set Aside Default. Indeed, the most telling fact that McKinney considered the two entities to be singular comes from his own pleadings caption and motions for entry of default stating: “Apollo Group, Inc., University of Phoenix, a corporation” and “Apollo Group, Inc. a.k.a. University of Phoenix.” [Complaint for Damages, Caption; Plaintiff’s Motion for Clerk’s Entry of Default Against Apollo, 2:4-6; MPA In Support of Entry of Default Against Apollo, 2:4-6.]

17 Nevertheless, McKinney asserts that he now considers UOP and Apollo to be
18 separate entities and therefore deserves another quarter of a million dollar punitive
19 damages default entry to be made. Even if the Court accepts McKinney's new
20 found recollection and allows him to improperly add UOP as a party to this
21 complaint, McKinney's Motion for Entry of default against UOP falls victim to the
22 same errors that prevents the entry of default against Apollo—insufficient notice,
23 improper service and failure to plead specific damages.

24 McKinney failed to properly serve UOP in accordance with FRCP Rule 4
25 because he did not deliver a copy of the summons and complaint to an officer,
26 managing agent, general manager or an authorized agent for service of process of
27 UOP. Although some procedural rules may be relaxed for *pro se* litigants, all
28 plaintiffs must follow the rules for service of the complaint. *See Graham v. United*

1 *States*, 79 Fed. Appx. 992, 994, No. 03-15240, 2003 WL 22514528, at *1 (9th Cir.
 2 June 2, 2003). Moreover, the content of the summons issued by McKinney does
 3 not meet the general requirements of a summons as delineated by Rule 4(a) since
 4 the summons was not directed to any particular individual or entity.

5 These procedural steps are important not only to ensure due process, but also
 6 for jurisdictional reasons, because absent proper service, a court lacks jurisdiction
 7 over the defendant(s). Accordingly, UOP respectfully requests the Court to set
 8 aside the Court Clerk's entry of default so that it may provide its responsive motion
 9 to this action.

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II.

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STATEMENT OF FACTS / PROCEDURAL HISTORY

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McKinney filed this complaint on December 19, 2007. [McKinney's
 complaint for damages ("Complaint"), pg 1.] McKinney, however, did not obtain a
 summons issued by the Court until approximately one month later on January 15,
 2008. [Declaration of Nathan W. Hicks in support of UOP's Opposition to Motion
 for Entry of Default ("Hicks Decl."), ¶ 2, Ex. A.] According to McKinney's Return
 of Service filed with the Court on March 20, 2008, a process server attempted to
 serve UOP "by leaving copies with Ellen Bowens (Administration)" on January 31,
 2008. [*Id.*, Ex. B.] When the process server attempted to serve Ms. Bowens, she
 instructed him that she was not authorized to accept service on behalf of UOP, and
 that UOP had an authorized agent to accept service on its behalf, CT Corporation.
 [Declaration of Ellen Bowens in support of UOP's Opposition to Motion for Entry
 of Default ("Bowens Decl."), ¶ 3.] The process server then stated that Ms. Bowens
 did not know the law, dropped his papers and left. [*Id.*] At no time did the process
 server indicate that he was attempting to effect service of process on UOP. [*Id.*] Afterwards,
 Ms. Bowens called CT Corporation in an attempt to determine what to do with the papers,
 but was told that it could not advise her in that capacity. [*Id.*]

1 Ms. Bowens is not an officer, managing agent, general manager or an
 2 authorized agent able to accept service of process on behalf of UOP. [Bowens
 3 Decl., ¶ 2.] In fact, Ms. Bowens was an Operations Manager for UOP at only one
 4 of its hundreds of learning centers and has never been an authorized agent to accept
 5 service of process in any capacity. [Id.; Declaration of Matthew Mitchell in support
 6 of UOP's Opposition to Motion for Entry of Default ("Mitchell Decl."), ¶ 2.]

7 McKinney filed a Motion for Clerk's Entry of Default regarding UOP on
 8 March 20, 2008. [Plaintiff's Motion for Clerk's Entry of Default and Supporting
 9 Memorandum of Points and Authorities ("Motion for Entry of Default").] Based
 10 on McKinney's assertions that UOP was given sufficient service of process on
 11 January 31, 2008, the Court Clerk made an entry of default on March 20, 2008.
 12 [Hicks Decl., ¶ 2 Ex. C.]

13

14 III.

15 **UOP WAS NEVER GIVEN SUFFICIENT SERVICE OF PROCESS.**

16 FRCP Rule 4 provides in pertinent part:

17 Unless otherwise provided by federal law, service upon a
 18 domestic or foreign corporation or upon a partnership or
 19 other unincorporated association that is subject to suit
 under a common name, and from which a waiver of
 service has not been obtained and filed, shall be effected:

20 (1) In a judicial district of the United States in the manner
 21 prescribed for individuals by subdivision (e)(1), or by
 22 delivering a copy of the summons and of the complaint to
 23 an officer, a managing or general agent, or to any other
 24 agent authorized by appointment or by law to receive
 service of process and, if the agent is one authorized by
 statute to receive service and the statute so requires, by
 also mailing a copy to the defendant....

25 *Belle v. Chase Home Finance, LLC*, No. 06CV2454 WQH (LSP), 2007 WL
 26 3232505, at *8 (S.D. Cal. May 22, 2007). To that end, California state law allows
 27 for service upon a corporation by delivering a copy of the summons and complaint:

- 1 (a) To the person designated as agent for service of
 2 process...;
 3 [or]
 4 (b) To the president or other head of the corporation, a
 5 vice president, a secretary or assistant secretary, a
 6 treasurer or assistant treasurer, a general manager, or a
 7 person authorized by the corporation to receive service of
 8 process.

9 Cal. Civ. Proc. Code § 416.10.

10 Thus, under both federal and state law, service of summons upon a
 11 corporation is only proper if delivered to an officer, general manager or designated
 12 agent for service of process. *See id.*; FRCP Rule 4(h)(1). When service of process
 13 is challenged, a plaintiff bears the burden of showing that service is valid under
 14 Rule 4. *Brockmeyer v. May*, 383 F.3d 798, 800 (9th Cir. 2004); *Belle, supra, citing Hirsh v .Blue Cross, Blue Shield*, 800 F.2d 1474, 1477 (9th Cir. 1986).

15 **A. McKinney Did Not Serve an Officer, General Manager or Designated
 16 Agent for Service of Process Of UOP, Therefore Service Was Not
 17 Effectuated Under State or Federal Law.**

18 McKinney failed to comply with the requirements of FRCP Rule 4(h) and
 19 California law because he did not serve the summons and complaint on an officer,
 20 general manager or designated agent for service of process for UOP. Indeed,
 21 McKinney failed to even direct the summons and Complaint to any individual or
 22 entity at all as required by FRCP Rule 4(a). [Hicks Decl., ¶ 2, Ex. A.] Instead,
 23 McKinney simply dropped off an envelope to UOP employee, Ellen Bowens, and
 24 expected this to constitute sufficient service of process upon UOP. This is
 25 unacceptable under California law and the Federal Rules.

26 Ms. Bowens is not an officer, general manager or designated agent
 27 authorized to receive service of process for UOP. [Bowens Decl., ¶ 2; Mitchell
 28 Decl., ¶ 2.] She has no management responsibilities to direct UOP. [*Id.*] She is not

1 authorized by appointment or by law to receive service of process for UOP. [Id.]
 2 Therefore, attempted service upon Ms. Bowens was not sufficient to provide UOP
 3 with notice of this action or subject it to the Court's jurisdiction. *Bridge-port*
 4 *Music, Inc v. Rhyme Syndicate Music*, 376 F. 3d 615, 624 (6th Cir. 2004).

5 While procedural rules may be relaxed for *pro se* litigants, even a *pro se*
 6 plaintiff must comply with the rules for service of process. *See Graham v. United*
 7 *States*, 79 Fed. Appx. 992, 994, No. 03-15240, 2003 WL 22514528, at *1 (9th Cir.
 8 June 2, 2003) *citing Hamilton v. Endell*, 981 F. 2d 1062, 1065 (9th Cir. 1992)
 9 (abrogated on other grounds by *Estate of Ford v. Ramirez-Palmer*, 301 F.3d 1043,
 10 1045 (9th Cir. 2002)). As a result, McKinney's attempt to effect service on a UOP
 11 employee and deem it as sufficient service upon UOP fails. Accordingly, the entry
 12 of default against UOP should be set aside.

13

14 **B. McKinney Did Not Properly Amend His Pleadings to Add UOP as a**
 15 **Party to this Action.**

16 To add a new party to the action, the pleadings must be amended in
 17 accordance with FRCP Rule 15 procedures. *Nelson v. Adams USA, Inc.* (2000) 529
 18 U.S. 460. In essence, FRCP Rule 15 requires proper notice when a party is added
 19 so that the defendant is given an opportunity to respond and raise defenses. *Id.*

20 Here, it is plain that McKinney's Complaint lists a singular party described
 21 as "Apollo Group, Inc., University of Phoenix, *a* corporation." [Complaint for
 22 Damages, Caption.]¹ After Apollo filed its Motions to Dismiss and to Set Aside
 23 Entry of Default pointing out that UOP and Apollo are separate entities, McKinney
 24 agreed and filed a motion for entry of default against UOP so that he may obtain
 25 default against both corporations for punitive damages in the amount of \$250,000.

26

27 ¹ McKinney also supports this premise in his motions for entry of default by stating:
 28 "Apollo Group, Inc. *a.k.a.* University of Phoenix." [Plaintiff's Motion for Clerk's Entry of
 Default Against Apollo, 2:4-6; MPA For Entry of Default Against Apollo, 2:4-6.]

1 However, McKinney never amended his pleadings to add UOP as a separate party
 2 to his Complaint as is required by FRCP Rule 15. Accordingly, the Court should
 3 dismiss the entry of default against UOP since the Complaint was never properly
 4 amended to add UOP as a party in this matter.

5

6 **C. McKinney May Not Be Awarded Punitive Damages Without A Hearing.**

7 In McKinney's Motion for Clerk's Entry of Default, his sole request for
 8 relief is that he be awarded "punitive damages of \$250,000, so a default judgment
 9 in this amount should be deemed reasonable." However, punitive damages can
 10 *never be awarded without a hearing* because they are not liquidated or readily
 11 computable and are considered "in excess of what is required on default."

12 *Comdyne I, Inc. v. Corbin* (3rd Cir. 1990) 908 F2d 1142; *Merrill Lynch Mortgage*
 13 *Corp. v. Narayan* (7th Cir. 1990) 908 F2d 246, 253.

14 Accordingly, McKinney's request for punitive damages under an entry of
 15 default must be denied.

16

17 **IV.**

18 **UOP REASONABLY DID NOT BELIEVE IT HAD BEEN GIVEN**
 19 **SUFFICIENT SERVICE OF PROCESS.**

20 Given that: (1) the January 31, 2008 attempted service of process on Ms.
 21 Bowens was not directed to any entity or individual; (2) that Ms. Bowens is not an
 22 officer, managing agent, general manager or authorized agent able to accept service
 23 of process on behalf of UOP; (3) McKinney never amended his Complaint to add
 24 UOP as a party; and (4) punitive damages may not be awarded without a hearing
 25 under an entry of default, there was no reason to believe that UOP had been given
 26 sufficient service of process by McKinney in this matter. [Mitchell Decl., ¶ 4.]
 27 Accordingly, if it is found that McKinney's service upon Ms. Bowens was
 28 sufficient, UOP reasonably believed, but was mistaken, that it had not been given

1 actual notice and was properly served so that it should be relieved from the Clerk's
2 entry of default.

3
4 V.

5 **CONCLUSION**

6 For the reasons stated above, UOP respectfully requests the Court to set aside
7 the Clerk's entry of default for good cause shown.

8 Date: March 31, 2008

9 SNELL & WILMER L.L.P.

10 By: s/Nathan W. Hicks
11 Christy Joseph
12 Nathan W. Hicks
13 Attorneys for Defendants The
14 University of Phoenix

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PROOF OF SERVICE

**McKinney v. Apollo Group, Inc., et al.
USDC, Southern – Case No. 07-CV-2373**

I am employed in the County of Orange, State of California. I am over the age of 18 and not a party to the within action; my business address is 600 Anton Boulevard, Suite 1400, Costa Mesa, California 92626-7689.

On April 1, 2008, I served, in the manner indicated below, the foregoing document described as

**MEMORANDUM OF POINTS AND AUTHORITIES IN SUPPORT OF
MOTION TO SET ASIDE ENTRY OF DEFAULT AGAINST THE
UNIVERSITY OF PHOENIX, INC.**

on the interested parties in this action by placing true copies thereof, enclosed in sealed envelopes, at Costa Mesa, addressed as follows:

I am employed in the office of a member of the bar of this court at whose direction the service was made.

Please See Attached Service List

- BY REGULAR MAIL: I caused such envelopes to be deposited in the United States mail at Costa Mesa, California, with postage thereon fully prepaid. I am readily familiar with the firm's practice of collection and processing correspondence for mailing. It is deposited with the United States Postal Service each day and that practice was followed in the ordinary course of business for the service herein attested to (C.C.P. § 1013(a)).
 - BY FACSIMILE: (C.C.P. § 1013(e)(f)) and by e-mail
 - BY FEDERAL EXPRESS: I caused such envelopes to be delivered by air courier, with next day service, to the offices of the addressees. (C.C.P. § 1013(c)(d)).
 - BY PERSONAL SERVICE: I caused such envelopes to be delivered by hand to the offices of the addressees. (C.C.P. § 1011(a)(b)).

I declare under penalty of perjury under the laws of the State of California that the above is true and correct.

Executed on April 1, 2008, at Costa Mesa, California.

Ta Mesa, California

Anh Dufour

8626180

SERVICE LIST

**McKinney v. Apollo Group, Inc., et al.
USDC, Southern – Case No. 07-CV-2373**

4 5 6 7	Chad McKinney Pro Se 6266 Madeline Street, Apt. #61 San Diego, CA 92115 (619) 634-3566	Plaintiff, Pro Se
8 9 10 11	United States District Court Attention: Hon. Judge William Q. Hayes Courtroom 4 940 Front Street, Room 4290 San Diego, CA 92101-8900 (619) 557-5600	Courtesy Copy

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